

---

# MELISSA BEAUDETTE

Monument CO | 303-263-9821 | beaudette.melissa@gmail.com  
advocateofagile.com | crystalknows.com/p/mbeaudette | linkedin.com/in/mbeaudette/

---

## Summary

---

Product leader with 10+ years of experience across fintech, healthcare, telecom, and digital marketplaces. I bring a blend of strategy, cross-functional execution, and hands-on delivery. Known for translating complex data into actionable direction, leading a successful 0-to-1 product launch, and improving product team efficiency by 40%. Skilled in outcome-driven delivery, stakeholder alignment, and responsible integration of emerging technologies, including GenAI and agentic AI.

---

## Selected Achievements

---

### Problem-Solving & Decision-Making

- Forecasted an 18-month timeline using just 3 months of data, enabling telecom client to optimize resources and deliver within two months of projection while at WWT.
- Avoided \$300K+ in build costs by recommending a refined low-code tool over a custom web app, enabling user self-service and meeting business goals, while with WWT.

### Product Strategy & Vision

- Launched Tolam Earth's cloud-based carbon offset marketplace using Web3 and AI technologies. Secured \$2.5M contract for start-up by delivering 0 to 1 in just four months. Developed a product strategy that adapted to changing crypto and financial markets.

### Stakeholder Management

- Led cross-functional product and delivery teams while managing complex stakeholder dynamics at WWT.
- Used performance metrics and delivery data to communicate hard truths, align executive expectations, and keep strategy on track amid shifting priorities.

### Agile & Scrum Methodologies

- Boosted grocery team throughput by 40% using Agile, Lean, and systems thinking, optimizing workflows with cycle-time and throughput metrics while at WWT.

### User Research & Validation

- Led user research to identify 30+ jobs-to-be-done and critical pain points, shaping the initial roadmap and validating a predictive anomaly detection feature to support early sales intervention and improved forecasting.
- Conducted market, competitor, sentiment, and industry trend analysis for 15+ clients across sectors, including retail, high-tech, education, healthcare, and more, while with Ciklum.

### Metrics & Analytics

- Analyzed usage data from existing sales tools at a global petcare company to uncover behavioral trends and inform opportunity framing and prioritization for a new internal product.

### Communication & Leadership

- Scaled a 40+ person team, hiring 20+ top performers while optimizing on-boarding and training programs at WWT.
- Scaled organization to 4 cross-functional teams and 30+ total team members. Ensured alignment across engineering, legal, and marketing toward delivery of MVP and MMP at Tolam Earth.

### Technical Acumen

- Collaborated with data engineers and AI teams to map data workflows and enable consumption pipelines for machine learning capabilities at Tolam Earth.
- Enabled successful integration of Tolam's platform into partner systems by aligning teams on service contracts, data flows, and SLAs, reducing post-integration issues at Tolam Earth.
- Leveraged ontology design to create a common technical language across business and engineering, driving faster decisions and reducing miscommunication across multiple enterprise products at WWT.
- Drove modular architecture decisions with engineers, leveraging microservices and API gateways where appropriate to accelerate delivery timelines and enhance reliability at WWT.

---

## Certifications

---

- Certified Scrum Product Owner (CSPO)
- Scaled Agile Framework (SAFe) Certified

---

## Skills

---

**Product Strategy & Execution:** Product Strategy, Product Vision, Roadmap Development, Data-Driven Prioritization, Execution  
**Delivery Leadership:** Agile, Scrum, Delivery Management, Team Scaling, Escalation Resolution, Release Planning  
**Research & Insights:** Market & User Research, Competitive Analysis, Sentiment & Trend Analysis, Jobs-to-be-Done  
**Data & Decision Making:** Data Analysis, KPI Development, Forecasting, Problem-Solving  
**Communication & Influence:** Stakeholder Management, Cross-Functional Alignment, Executive Reporting, Proposal Writing  
**Emerging Tech:** AI Product Strategy, Agentic AI, LLMs & GenAI, Prompt Engineering, Web3 Concepts  
**Agile Practices:** SAFe, Kanban, Scrum, Backlog Ownership, User Story Writing & Refinement, Demo, Retrospectives

---

## Experience

---

### Lead Product Manager

09/2023 to 07/2025

#### Ciklum

- Advised clients on applying AI and product strategy principles to shape new digital initiatives and identify high-impact opportunities.
- Conducted market, competitor, sentiment, and user research across 15+ clients to inform strategic planning and solution design.
- Scoped and authored high-impact proposals outlining product rationale, delivery timelines, resource plans, and budget models, informing client investment decisions and aligning stakeholders on initiative feasibility.
- Led cross-functional product and solution teams through product discovery and opportunity framing to align business needs with user value and technical feasibility.
- Drove ideation and rapid prototyping cycles to validate concepts before delivery.

### Director of Product

04/2022 to 05/2023

#### Tolam Earth

- Led strategy, development, and launch of a carbon offset marketplace.
- Partnered with business stakeholders to define product KPIs and align vision and roadmap to strategic outcomes for API-first platform and selected payment vendor.
- Aligned product execution with business goals across teams.
- Owned and prioritized backlog for AI team, coordinating with data engineers and business sponsors to align delivery with strategy.
- Shaped integration requirements in partnership with stakeholders and engineers, enabling seamless system interoperability and reducing delivery risks.
- Aligned product, engineering, and partner teams on service contracts, data flows, and SLAs, enabling reliable integration of our platform into partner ecosystems.

### Manager of Product

02/2020 to 04/2022

#### World Wide Technology

- Managed a 40+ person product organization and directly mentored 13+ POs and analysts in outcome-based agile practices.
- Released 40+ products across 13 person team over 2 years.
- Served as the primary escalation point for resolving client and internal team issues.

### Lead Product Owner

02/2016 to 02/2020

#### World Wide Technology

- Owned product strategy and managed delivery teams across telecom, retail, fast-food, and IT; led Agile product teams to prioritize outcomes over outputs.
- Communicated complex concepts using flows, ontologies, wireframes, and other techniques.
- Prioritized features and stories in collaboration with business using methods like RICE, WSJF, etc.

*Lead Product Owner (cont.)*

- Oversaw Agile processes, including backlog refinement, story writing, demos, and other agile ceremonies, to enhance workflow efficiency.
- Defined and prioritized user stories for new API endpoints and functionality to support mobile and web applications and platforms.
- Served as Product Manager, Product Owner, Scrum Master, and Business Analyst.

**Senior Software Quality Engineer**

**02/2006 to 02/2016**

**Baxter International, Inc.**

- Led software testing for a Class II medical device.
- Managed test strategies, compliance, and team onboarding for mix-shore teams.
- Managed localization project to expand user base internationally.

---

**Tools & Technologies**

---

Jira, Confluence, Aha!, Trello, Miro, Dovetail, Figma (viewer/commenter), Notion, Polymet  
Power BI, Tableau, SQL, Google Analytics  
ChatGPT, Claude, Gemini  
Microservices, API, Integrations, Cloud Platforms, Mobile, Web, SaaS, PaaS, B2B, B2C

---

**Education**

---

**Bachelor of Science**  
University of Colorado

**2005**